

DE

Midwest Communications 49 S Grant Avenue Columbus, OH 43215

BNS-TV, Inc.	
PT L-1133	
ALLIMBLIC OF	42060 442

Contract # Schedule Dates Advertiser Agency Product Brand

Salesperson

09/25/12-10/12/12

Ohio House Republican Organizational Comm. (41' Entered By

Midwest Communications (1300) Political/Republican (1123)

political candidate (1775) House, WBNS (1254)

Local/Political Candidate

Standard

Sales Office WBNS-TV

Buyer Name Phone/Fax CPE N/A

Account Types Billing Type

Comments

102864 Date Entered 09/21/12 Last Modified

09/21/12 Veronica Papp

Headline #

Demo Order Type Normal

Commission % 15.00

Commission \$10,200.00 Net Total \$57,800.00

Sales Tax

Package Deal

WBNS-TV (WBNS) By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	20	\$32,000.00
Oct. 2012	24	\$36,000.00
Grand Total:	44	\$68,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5A- 5:55A (EST)	4		X	Χ	X	, x ,	(4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	5a	9/21/12
2.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	5A- 5:55A (EST)	5	Х	Х	Χ	x	Х	E .	5	\$800.00	\$4,000.00	WBNS-TV (WBNS)	5a	9/21/12
3.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	5A- 5:55A (EST)	1	Х	Х	Х	Х	х		1	\$800.00	\$800.00	WBNS-TV (WBNS)	5a	9/21/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5:57A- 7A (EST)	3			· X				3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	6a	9/21/12
5.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	5:57A- 7A (EST)	3	Х	х	Х	Х	X		3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	6a	9/21/12
6.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7A- 8A (EST)	3		X	. X	Х	x ¦		3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	7a early show	9/21/12
7.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	7A- 8A (EST)	3	Х	X	Х	Х	x		3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	7a early show	9/21/12
8.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:58A- 12:30P (EST)	4		х	Х	х	х		4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	noon news	9/21/12
9.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	11:58A- 12:30P (EST)	5	х	×	Х	Х	X	:	5	\$1,200.00	\$6,000.00	WBNS-TV (WBNS)	noon news	9/21/12
10.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	11:58A- 12:30P (EST)	1	Х	Х	χ	Х	X	-	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	noon news	9/21/12
11.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6P- 6:30P (EST)	3		Х	Х	Х	Х	1	3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	6р	9/21/12
12.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	6P- 6:30P (EST)	3	Х	X	Х	Х	X		3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	6р	9/21/12
13.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11P- 11:35P (EST)	3		X	Х	х	Х		3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	late news	9/21/12
14.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	11P- 11:35P (EST)	3	х	х	X	Х	Х		3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	late news	9/21/12
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ccepted-	Agency/Advertiser:			Date:	Accepted-					- •				Date:	Comments:			

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tepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:				

[&]quot;WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."